Culture of Prevention

for a peaceful, inclusive, resilient, healthy and harmonious society

The Culture of Prevention represents a crucial crossroads for ASEAN

For the first time we will see ‘prevention’ featuring more prominently in our lexicon, and in all aspects of our work

Our Culture of Prevention should be regarded as ASEAN’s resolve to promote a building-block and as an innovative approach to sustainable social and human development

asean

one vision
one identity
one community

CULTURE OF PREVENTION

To promote and embed a culture of preventive mindset at all levels so that it becomes part of the socio-cultural DNA of our peoples

We recognise that the ***failure to prevent*** may lead to a weakening of the resilience of our peoples and also in undermining the regional sense of belonging to *One Community*, which will impact on the opportunities of a good life that ASEAN seeks to provide, including, but not limited to:

- Social stability, peace and security;
- Empowerment and respect for all;
- Equitable access to education and employment;
- Equitable access to healthcare;
- Equitable access to a sustainable, clean & safe environment;
- Preparedness in times of crises, be it environmental or economic;
- Gender and other socio-cultural equality including rights to racial and religious freedom.

Foreword

ASEAN leaders adopted the Declaration on Culture of Prevention (CoP) for a Peaceful, Inclusive, Resilient, Healthy and Harmonious Society at the 31st ASEAN Summit on 13 November 2017.

Recognising the need to institutionalise a culture of prevention to address the root causes of social issues including violence, environmental degradation and quality of life, the ASEAN initiative on Culture of Prevention represents a paradigm shift in our mindset, especially in enabling ASEAN to comprehensively respond to challenges that hamper sustainable social and human development in our region. It aims to shift the approach upstream in order to strengthen resiliency in ASEAN.

CoP seeks to address underlying causes of social issues especially poverty, inequality, disparity, marginalisation, social exclusion, youth unemployment and disenfranchisement, racial and religious discriminations, corruption, sense of social injustices, lack of access to education, employment, healthcare and quality of environment. It is therefore important to address these root causes before they fester into social malaise.

With the complementarities between ASEAN Vision 2025 and the 2030 Agenda for Sustainable Development (SDGs) as the backdrop, the 6 thrusts of ASEAN's Culture of Prevention are well aligned with the 17 SDGs, focusing on key areas such as education, empowerment of youth, intercultural dialogue, poverty eradication, gender equality and empowerment of women, use of the Internet and social media, among others.

The CoP represents a crucial crossroad for ASEAN. For the first time we will see 'prevention' figuring more prominently in our lexicon, and in all aspects of our work. Our Culture of Prevention should be regarded as ASEAN's resolve to promote a building-block and as an innovative approach to sustainable social and human development.

I look forward to you in joining hands with us to promote and foster the culture of prevention in the region so that it becomes embedded as part of the socio-cultural DNA of our ASEAN citizens.

Thank you.

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for ASEAN Socio-Cultural Community

What is Culture of Prevention?

CoP Promotes Six Cultures:

#1 A Culture of Peace & Intercultural Understanding

#2 A Culture of Respect for All

#3 A Culture of Good Governance at All Levels

#4 A Culture of Resilience & Care for the Environment

#5 A Culture of Healthy Lifestyle

#6 A Culture of Supporting the Values of Moderation

What are we preventing?

pervasive forms of violence that pose challenges to social stability, peace and security

violence against women and children (e.g. human trafficking), drug use and trafficking, youth and urban crime

deprivation of physical and mental well-being

inequality, disparity, marginalisation, social exclusion

disenfranchisement, racial and religious discriminations, corruption, social injustices

unemployment and lack of access to economic resources and opportunities

hate crime/speech, intolerance, misinterpretation of culture

poverty, lack of access to education, healthcare, and environmental goods

risks associated with human-induced, natural disasters and the slow onset of environmental degradation

CoP

CoP

CoP

The ASEAN initiative on Culture of Prevention (CoP) represents a paradigm shift in our mindset, especially in enabling ASEAN to comprehensively respond to challenges that hamper sustainable human and social development in our region.

It aims to shift the approach upstream in order to strengthen resiliency in ASEAN.

Enshrined in ASEAN Community Vision 2025, is “to realise a common vision for an inclusive, sustainable, resilient, dynamic and harmonious ASEAN Community”, ASEAN seeks to develop and foster a Culture of Prevention, that **promotes our shared values of tolerance, mutual understanding, respect for life**, as well as to ingrain this Culture of Prevention mindset in the consciousness of our peoples, **particularly the children and youths so that it becomes part of our socio-cultural DNA**.

How does CoP work?

Culture of Prevention (CoP) adopts a cross-sectoral and whole-of-ASEAN approach to promote ASEAN's shared values of tolerance, mutual understanding and respect for life and diversity.

#1

A Culture of Peace & Intercultural Understanding

To promote cultural pluralism, mutual understanding and strengthen the resiliency of community so as to prevent racial, religious distrust and disharmony, intolerance, lack of respect for life and diversity, among others

#2

A Culture of Respect for All

To promote empowerment and gender equality, respect for vulnerable groups including women, youth, children, the elderly and the disabled, among others

#3

A Culture of Good Governance at All Levels

To promote responsible citizenship, equitable socio-economic development and growth including access to education and employment so as to prevent social ills including poverty, crime, drugs and corruption, among others

#4

A Culture of Resilience & Care for the Environment

To promote people's awareness and care for the environment, and to prepare people for emergencies as a means to prevent risks of natural, human-induced disasters and environmental degradation

#5

A Culture of Healthy Lifestyle

To promote a healthy lifestyle so as to prevent mental and physical illness and diseases as well as dysfunctional habits

#6

A Culture of Supporting the Values of Moderation

To promote literacy in all aspects and at all levels so as to prevent deliberate falsehoods and radicalisation, among others

Multisectoral Approach for Multisectoral Challenges

Culture of Prevention and the Sustainable Development Goals

#1

A Culture of Peace & Intercultural Understanding

#2

A Culture of Respect for All

#3

A Culture of Good Governance at All Levels

16 PEACE, JUSTICE AND STRONG INSTITUTIONS

5 GENDER EQUALITY

8 DECENT WORK AND ECONOMIC GROWTH

1 NO POVERTY

4 QUALITY EDUCATION

10 REDUCED INEQUALITIES

16 PEACE, JUSTICE AND STRONG INSTITUTIONS

13 CLIMATE ACTION

14 LIFE BELOW WATER

15 LIFE ON LAND

3 GOOD HEALTH AND WELL-BEING

11 SUSTAINABLE CITIES AND COMMUNITIES

16 PEACE, JUSTICE AND STRONG INSTITUTIONS

#4

A Culture of Resilience & Care for the Environment

#5

A Culture of Healthy Lifestyle

#6

A Culture of Supporting the Values of Moderation

The Association of Southeast Asian Nations (ASEAN) was established on 8 August 1967. The Member States are Brunei Darussalam, Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, Philippines, Singapore, Thailand and Viet Nam.
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ASEAN: A Community of Opportunities

Catalogue-in-Publication Data

Culture of Prevention for a Peaceful, Inclusive, Resilient, Healthy and Harmonious Society
Jakarta, ASEAN Secretariat, May 2018

360.0959
1. ASEAN – Social Community – Cultural Community
2. Poverty Reduction – Sustainable Development – SDG

ISBN 978-602-5798-03-0

The text of this publication may be freely quoted or reprinted, provided proper acknowledgement is given and a copy containing the reprinted material is sent to the Community Relations Division (CRD) of the ASEAN Secretariat, Jakarta.

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