

ASEAN PLAN OF ACTION ON CULTURE OF PREVENTION

No.	Focal Priority	Relevant ASEAN Bodies	Proposed Areas of Activities	Indicative Performance Indicators	Indicative Activities
Thrust 1: A Culture of Peace and Intercultural Understanding					
<i>To promote cultural pluralism, mutual understanding and strengthen the resiliency of community so as to prevent racial, religious distrust and disharmony, intolerance, lack of respect for life and diversity, among others</i>					
1.1	Develop preventive approach to foster a culture of peace and intercultural understanding through active conversations	SOMCA SOCA	Activities that consolidate and adopt a preventive outlook that promotes mindset change and attitudes toward embracing a culture of peace and intercultural understanding including, among others, dialogue, symposiums and forums	Policy recommendations emanating from the active conversations to promote mindset change Narratives/stories that imbue a regional sense of togetherness, and the benefits of ASEAN Community Building efforts	ASEAN Identity Symposium, which will also include a Youth Forum on ASEAN Identity Study on fostering greater understanding, tolerance and a sense of regional agendas among the peoples of ASEAN as proposed by the Sultan of Brunei.
1.2	Promote education that inculcates values on peace and intercultural understanding	SOMED	Activities relating to peace education in national school curricula	Schools that implement peace education Policy initiatives relating to fostering cultural understanding in learning institutions	Incorporate peace education in national school curricula for pre-primary and primary schools

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				Regional guidelines on developing content for schools to promote a culture of peace, tolerance, intercultural understanding	<p>Promote inclusive education and greater access to out-of-school children and youth population in ASEAN through statistical enhancement, advocacy and development of a regional accreditation and equivalency learning scheme</p> <p>Expand the ASEAN Curriculum Sourcebook to include peace education in ASEAN especially among pre-primary and primary education.</p> <p>Study on scale and causes of OOSCY</p>
1.3	Engage the youths to enhance their	SOMY	Activities involving youth participation including	Content generated by youths on cultivation of peace, tolerance and	ASEAN Youth Interfaith Camp

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	appreciation of diversity and cultural pluralism	SOMS SOMED	interfaith camps and exchanges with minority communities	intercultural understanding in schools and campuses	Sports matches and tournaments to help understand each other's cultures through sports such as traditional sports and games
1.4	Promote greater People-Public-Private (PPP) engagement with communities, civil society organisations and private sector (including small medium sized cultural enterprises) especially with CSR responsibilities that look at promoting intercultural activities	SOMCA	Activities to involve communities, CSOs, and private sectors to promote a culture of peace and intercultural understanding	Increase information sharing and exchange of ideas/best practices between ASEAN members and the people and private sectors on promoting a culture of peace and intercultural understanding Small medium sized cultural enterprises (SMCEs) that promote greater cultural appreciation through their handicrafts and keepsakes	
Thrust 2: A Culture of Respect for All					
<i>To promote empowerment and gender equality, respect for women, children, youths, the elderly/older persons, persons with disabilities, migrant workers, ethnic minority groups, and vulnerable and marginalised groups</i>					

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2.1	Empower women and foster greater gender equality to enhance the capacity, participation and leadership of women in all aspects of life	ACW ACWC ACCSM SLOM	Activities that consolidate and emphasise the preventive mindset including workshops and forums among others, to promote gender equality	Upstream measures to broaden opportunities and access to education and employment for women and girls	Develop a roadmap for HeForShe Campaign Follow-up Project on Mainstreaming Gender in HR Policies, Processes and Systems Gender Mainstreaming into Labour and Employment Policies
2.2	Empower the vulnerable groups with a sustainable livelihood	SOMRDPE	Activities that promote a preventive outlook in addressing poverty and related issues	Enabling policies and initiatives that seek to complement current poverty eradication efforts through a preventive approach	
2.3	Protect and promote the interests of women, children, youths, the elderly/older persons, persons with disabilities, migrant workers, ethnic minority groups, and	ACWC SOMS SLOM (ACMW, SLOM-WG and ASEAN- OSHNET)	Activities including workshops, capacity-building, technical assistance to provide access and opportunities to women, children, youths, the elderly/older persons, persons with	Child- and persons with disabilities-friendly policy initiatives Elderly/older persons-centred policy initiatives	Mobilisation of ASEAN Enabling Masterplan 2025: Mainstreaming the Rights of Persons with Disabilities Regional study on impacts of 4IR on

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	vulnerable and marginalized groups		disabilities, migrant workers, ethnic minority groups, and vulnerable and marginalized groups		<p>women, children, youths, the elderly/older persons, persons with disabilities, migrant workers, ethnic minority groups, and vulnerable and marginalized groups</p> <p>Workshop on pre-school systems for children with disabilities</p> <p>Workshop on technical assistance to provide access and opportunity for the elderly/older persons in ASEAN</p> <p>Public campaign on safe migration</p> <p>Research on migrant workers' rights-based on standard employment contract</p>

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					<p>Study on portability of social security for migrant workers across AMS</p> <p>Regional study on expanding coverage of social insurance to informal sector.</p> <p>Regional study on sustaining financial mechanisms for social insurance including social pension</p> <p>Regional study on decent work promotion in rural economy through productivity growth, promotion of local employment and transition from informal</p>

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					employment to formal employment ASEAN regional forum on addressing stigma and discrimination against people living with HIV and AIDS in the workplace Reintegration Programme for Returning Migrant Workers
2.4	Promote inclusive education and greater access to opportunities for out-of-school children and youth population in ASEAN	SOMED	Activities relating to advocacy and development of a regional accreditation and equivalency learning scheme	Regional guidelines on promoting inclusive education	Develop a regional framework on Inclusive Education Develop a regional equivalency policy/system/guidelines on basic education so that ASEAN children and youth may be able to

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					continue basic education outside their countries and in another ASEAN country.
Thrust 3: A Culture of Good Governance at all Levels					
<i>To promote responsible citizenship, equitable socio-economic development and growth including access to education and employment so as to prevent social ills including poverty, crime, drugs and corruption, among others</i>					
3.1	Promote anti-corruption literacy in schools to create a new generation of ASEAN youths who embrace values of good governance	SOMY	Activities relating to anti-corruption literacy programmes developed and implemented in schools	Contents generated by youths on the benefits of good governance	<p>Develop a compendium of good governance and anti-corruption programmes that can be used by civil service agencies and line ministries as reference</p> <p>The Compendium will:</p> <ul style="list-style-type: none"> • compile and analyse success strategies and practices to prevent and combat corruption and promote integrity in

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					public and private sectors; and <ul style="list-style-type: none"> provide policy recommendations to AMS.
3.2	Develop life skills through sports-based training programmes for social change to prevent violence, crime and drug use	SOMS	Activities making use of sports to engage youths and other vulnerable groups	Examples of successful youths in combatting drug use or crime through engaging in sports Evidence-based policy initiatives to support mindset change in youths to eschew vices by embracing sports	ASEAN Youth Sport for Development, Peace and Leadership (S4DPL)
3.3	Promote good governance at the institutional level	ACCSM	Activities that promote capacities of AMS to engender good governance across public sector agencies	Exchanges of best practices on good governance among AMS	Leaders in e-Government: Towards Citizen-Centric Public Service Excellence Workshop on the Public Sector Reform Focusing on Strengthening the Capacity of Grassroots (village and district) Level

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					<p>Inter-Sectoral Dialogue Forum on Public Service Motivation to Support the Realisation of ASEAN Community Vision 2025 and Sustainable Development Goals</p> <p>Workshop on strengthening participatory citizenry in decision-making</p> <p>Better Governance Programme</p> <p>Baseline Study on Governance Systems among ASEAN Plus Three Countries</p>
Thrust 4: A Culture of Resilience and Care for Environment					
<i>To promote people’s awareness and care for the environment, and to prepare people for emergencies as a means to prevent risks of natural, human-induced disasters and environmental degradation</i>					

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4.1	Raise awareness and enhance appreciation for the environment	ASOEN	Activities that espouse a preventive and conservative perspective in education, raising awareness and care for the environment	<p>Content generated to highlight opportunities and challenges of the natural and clean environment.</p> <p>Regional policy guidelines or initiatives that are enabling and facilitative in changing mindsets to environmental friendly/clean/green practices especially on overconsumption, public and private investment.</p>	<p>Implement the recommendations of the “ASEAN Conference on Reducing Marine Debris in the ASEAN Region”, from November 22-23, Phuket.</p> <p>Recommendations include policy strengthening, capacity building, research and innovation, private sector engagement, and advocacy and public awareness.</p> <p>Reduce marine litter through upstream measure, i.e. to address the management of the plastic value chain, especially in strengthening policy and policy implementation tools related to plastic</p>

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					<p>marine litter; information sharing, knowledge and technology for marine plastic reduction, and consolidating evidence-based and viable methodologies to reduce plastic waste along the plastic value chain.</p> <p>Develop innovative disaster risk financing insurance programme through research, designing prototype insurance products, liaise with insurance service providers and business communities to create cost-effective insurance solutions for the ASEAN Member States.</p>

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4.2	Develop youth leadership in disaster risk reduction and climate change adaptation	SOMY / ACDM	Activities involving the youths in building a resilient mindset in the face of disasters and climate change	<p>Content generated by youths on building disaster and environmental resiliency</p> <p>Policy initiatives that are supportive in changing mindsets of youth to embrace resiliency</p>	<p>Leverage on national societies and youth volunteers in ASEAN to scale up community based DRR and CCA integration programme. Promoting CCA innovations and strategies among High School or University students in ASEAN, such as through the ASEAN Universities Network or the ASEAN Foundation.</p> <p>Enhance youth leadership in DRR and CCA through: Youth symposium on climate change and disaster risk; and Youth symposium on earthquake/ tsunami awareness.</p>

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4.3	Promote the implementation of comprehensive school safety in the region	ACDM	Activities relating to promotion of school safety in times of disasters	Regional guidelines on developing content for public campaign to educate youths on emergency preparedness Policy initiatives that are supportive in changing youth and children's mindset and attitudes toward emergency readiness	
4.4	Promoting the implementation of resilient infrastructure	ACDM	Activities relating to promotion of the implementation of resilient infrastructure		
Thrust 5: A Culture of Healthy Lifestyle					
<i>To promote a healthy lifestyle so as to prevent mental and physical illness and diseases as well as dysfunctional habits</i>					
5.1	Engage communities to promote mental and physical well being	SOMHD	Activities involving the mobilisation of grassroots communities to promote mental and physical well being	Level of engagement with communities in promoting a culture of healthy lifestyle Policies that are enabling and facilitative in engaging and mobilising communities to promote active and healthy lifestyles	ASEAN Car Free Day launching [Completed]; ASEAN Car Free Day observation [Ongoing] – (SOMHD Indonesia) ASEAN Aerobic Dance for the ASEAN Car Free Day (SOMHD Indonesia) – Upcoming

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					<p>Innovative Health Financing for NCDs among the ASEAN Member States (SOMHD Philippines) – Ongoing</p> <p>One Voice Commitment on Alcohol Control through ASEAN Alcohol-Free Festival (SOMHD Thailand) – Upcoming</p>
5.2	Conduct research to address issues relating to mental and physical well being	SOMHD SLOM (ASEAN-OSHNET)	Research activities to address issues related to mental and physical well being	Research studies/output on promoting a physical and mental well being	<p>Implement ASEAN-OSHNET Scorecard</p> <p>Joint Research on Risks and Economic Benefits of OSH</p> <p>International Workshop on Strengthening Stakeholders Cooperation in the</p>

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					<p>Promotion of Active Ageing and Mental Health in ASEAN Member States (SOMHD Viet Nam) - Upcoming</p> <p>Develop ASEAN Tobacco Control Report (SOMHD Malaysia) – On-going</p> <p>ASEAN Framework on Alcohol Control (SOMHD Thailand) – On-going</p>
5.3	Promote outreach activities to promote a healthy lifestyle	SOMHD SLOM (ASEAN-OSHNET)	Activities to engage relevant entities including youth groups, media, businesses to promote a healthy mindset	<p>Level of engagements with relevant entities to promote a healthy mindset</p> <p>Policy initiatives that are supportive in influencing mindset change and attitude toward a healthy lifestyle and habits</p>	<p>ASEAN Guidelines for Occupational Health Surveillance Criteria at the Workplace (SOMHD Thailand) – Ongoing</p> <p>Inter-pillar consultation on production and reformulation of healthier food and</p>

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					beverage options (SOMHD Indonesia) – Ongoing ASEAN Smoke-free Awards (SOMHD Lao PDR) – Upcoming Develop an ASEAN Risk Management Guidebook (SLOM) Develop an ASEAN Guidance Note on OSH in Informal Sector (SLOM) Develop an ASEAN Guidelines on HIV Counseling and Testing in the Workplace (SLOM) ASEAN-OSHNET Awards. (SLOM)

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Thrust 6: A Culture of Supporting the Values of Moderation					
<i>To promote values of literacy in all aspects, and at all levels as a way of life, so as to prevent deliberate falsehoods and radicalisation among others, and to forge partnership with various existing networks, in order to drown out the voices of extremism, radicalism and falsehoods</i>					
6.1	Develop and promote media and information literacy especially among digital natives to address deliberate falsehoods	SOMRI SOMED SOMY	Activities that seek to imbue discerning consumption of media contents especially among digital natives	Level of regional awareness on cultivating media literacy especially among digital natives Level of regional media contents generated to educate the peoples on deliberate falsehoods School materials created to educate students on media literacy	Media and information literacy (MIL) forum ASEAN youth workshop on media literacy
6.2	Strengthen strategic communications, especially online through internet and social media to develop counter narratives to prevent extremist views and ideologies	SOMRI	Activities that promote positive narratives on the importance of the values of tolerance and moderation, especially among social media influencers and users, media entities and traditional media	Online counter-narratives, peace journalism on values of moderation and tolerance generated by participants of the activities	Present counter-narratives against violent extremism to prevent online radicalisation of ASEAN's general population through the development of multimedia materials with counter-narrative content, which could bring focus to the values

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					of moderation and acceptance of cultural diversity.
6.3	Conduct research and other activities to promote cyber wellness especially against cyber bullying and online sexual exploitation in partnership with private sector	SOMRI SOMED ACW	Activities that involved private sector especially social media entities to promote cyber well being	Knowledge products and/or initiatives jointly developed/organised by AMS members and private sector on promoting cyber wellness Policy initiatives that are supportive in creating mindset change and attitude toward cyber bullying and online sexual exploitation	

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